

## Gearing up for year-round outreach in Palmyra, NY

After more than 25 years of Christian outreach each July during the Mormon Pageant in Palmyra, NY Mormonism appears to be on the rise. Since the building of the LDS Temple in Palmyra, an estimated 10% of their current Palmyra membership have moved there to live closer to a temple; the village government is helping the LDS Church stifle Christian education about Mormonism; and Mormon Missionary efforts have multiplied, bringing their deceptive message into unsuspecting homes virtually unabated. Another indication of the spiritual condition of the area is that, in spite of the extreme contrast between Mormon and Christian theology, the local ministers association, several years ago, invited the Mormon Bishop to join its membership. That didn't actually come to fruition, but this lack of discernment amongst many churches stifles our efforts to educate Christians through church seminars in the area.

The picture is bleak. And it's obvious that 10 days of annual outreach in Palmyra are not enough. It's time to multiply our efforts to defend the faith there — all year round.

### Looking for your input

The CRC Board has begun a strategic planning initiative that will culminate in a weekend planning retreat in Palmyra — April 11-13. For now, we're still in the brainstorming stage, coming up with outreach ideas that can be implemented year-round in the area. We welcome your input and encourage

the submission of your thoughts to Tom Jones at 727-667-4112 or [tjrcrc@ij.net](mailto:tjrcrc@ij.net).

### So far...

... in our brainstorming, much attention is being paid to advertising and promotion ideas that we believe will send the most people to the [WhatMormonsDontTell.com](http://WhatMormonsDontTell.com) web page. For example, we're considering creating a call-in radio talk show that will reach thousands of people every week. Another idea is to build permanent billboards in strategic locations around Palmyra and sponsor large graphics on private cars simply stating "WhatMormonsDontTell.com." What's your idea?

### A Call to Prayer for CRC

Tom and the CRC Board of Directors invite you to participate in a season of prayer extending from Easter to May 1. The emphasis will be on God's direction and blessing on a new strategic plan that will result in a year-round ministry of CRC in Palmyra and beyond ..... Please mention this initiative in your missions committees, prayer groups and Sunday School classes and pray for us yourselves as we seek the Lord's wisdom in making the important decisions ahead.

### We need your financial support

From the beginning, the Lord has blessed CRC with the money to continue freely giving away professionally designed, well documented

witnessing materials and counsel to those in need. And we're confident that He will continue to meet all our needs as long as we lean on Him for wisdom and exercise faithful stewardship. Some of the ideas we're considering will require a much higher level of monthly fi-



Ross Amico reasoning with visitors at the Hill Cumorah Pageant near Palmyra

ancial support. Would you ask the Lord if He has a financial part for you in generating and sustaining the year-round Christian outreach needed in Palmyra. We are going to need thousands of pledges of \$5 to hundreds of dollars a month in order to mount a continuing defense of the Christian faith in the face of this developing Mormon Mecca.

### New address for orders & donations

To streamline our order processing, donation accounting, and prompt receipting we have a new mailing address for material orders and donations. Please mail all orders and donations to: Bob Deemer, Christian Research & Counsel, 314 Canandaigua Street, Palmyra, NY 14522.